



# VARSITY GOLF SHOWS

## 2025 Email/Social Media Marketing Agreement:

<u>MARKET</u>	<u>EMAIL</u>	<u>FACEBOOK</u>	<u>FEE</u>	<u>SELECTION</u>
Omaha	3,700	-----	\$350	_____
Indianapolis	3,500	-----	\$350	_____
Kansas City	16,500	4,300	\$650	_____
St. Louis	15,500	4,400	\$650	_____
Portland	21,000	3,500	\$850	_____
Seattle	35,000	3,000	\$1100	_____
Dallas	6,400	-----	\$450	_____
Hartford, CT	16,000	3,500	\$650	_____
<b>All Markets</b>	<b>117,600</b>	<b>18,700</b>	<b>\$2895</b> (Best Value!!!)	_____

### PACKAGE WILL INCLUDE:

**ONE (1) Dedicated E-Blast, and One (1) FB Promotion (per market except Dallas, Omaha and Indy)**

\*Content to be created by advertiser but must be approved by Show Mgmt.

\*Send out dates to be selected by advertiser and approved by Show Mgmt.

**TOTAL PACKAGE FEE \$ \_\_\_\_\_ .00**

*Payment is due prior to E Blast Delivery.*

**TERMS AND CONDITIONS:** To secure the payment of any unpaid balance the purchaser or purchasers hereby, jointly and severally, authorize irrevocably, any attorney to appear in behalf of any one of all of them, before any Court of Record, at any time hereafter and confess a judgment without process in favor of the legal holder of this note, for such amount as may appear to be unpaid thereon, together

with costs and reasonable attorneys' fees, to waive and release all errors which may intervene in such proceedings, and consent to immediate execution upon such judgment, hereby ratifying and confirming all that said attorneys may do by virtue hereof. This order is given subject to acceptance. If not accepted, any monies paid hereon shall be refunded. If accepted, this contract is subject to accidents, strikes, fires, acts of God or other causes beyond the control of Varsity Communications, Inc. Varsity Communications, Inc. shall not be bound by any representations are not contained herein.

**NO VERBAL AGREEMENTS APPLY.** Contracts must be completed within one year from date of agreement signature. Advertisements are accepted and published by publisher on the representation that the advertiser and/or advertising agency are properly authorized to publish the entire contents and subject matter thereof. When advertisements containing the names, pictures, and/or testimonials of any living persons which is contained therein, it is understood that the advertiser and/or advertising agency will indemnify and save the publisher harmless from and against any loss, expense, or other liability resulting from any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement, and any other claims or suits that may arise out of the publication of such advertisement. All copy, text and illustrations are subject to the publisher's approval before execution of the order, and the right is reserved to reject or exclude copy which is unethical, misleading, extravagant, challenging, questionable in character, in bad taste, detrimental to public health or interest, otherwise inappropriate or incompatible with the character of the publication, or that does not meet with the approval of the Federal Trade Commission, whether or not the same has already been accepted and/or published. In the event of such cancellation or rejection by the publisher, the advertising already run shall be paid for or billed at the rate provided for in the order. **The publisher's liability for any error will not exceed the cost of the space occupied by the error.** All advertisements are published for the benefit of the advertiser and the advertising agency and each is jointly and severally liable for any and all charges.

**CANCELLATION:** It is understood and agreed that this order can't be canceled.

**PAYMENT POLICY:** Payment is required in advance pending credit approval or prior approval by SHOW MGMT's accounting department.

THE INDIVIDUALS BELOW AGREE TO ALL THE TERMS OF THIS CONTRACT AND REPRESENT THEIR PARTIES OFFICIALLY:

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ADVERTISER SIGNATURE

DATE

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VARSITY GOLF SHOWS SIGNATURE

DATE