

Please fax completed exhibitor space registration to 888-273-1763.



VARSITY GOLF SHOWS

2026 Multi-Show Agreement

| | | | | |
|------------|---------|-------------|----------|-------------|
| St. Louis | Seattle | Kansas City | Portland | Connecticut |
| 1/30/- 2/1 | 3/13-15 | 2/27-3/1 | 3/6-8 | 3/27-29 |

The undersigned company does hereby purchase exhibit space at the Golf Show(s) indicated below. The Golf Show(s) indicated below is owned and produced by Varsity Communications Inc. This will be a binding contract when accepted by Varsity Communications Inc. Your registration fee will include: a piped and draped 10' x 10' booth (except St. Louis 8' x 10'), one draped table, exhibitor booth sign, waste basket, and two chairs.

Please complete this form and return to **Varsity Communications, Inc, 2128 Sahalee Drive East, Sammamish, WA 98074: Attention: Finance Department**, make check payable to Varsity Communications, Inc.

PLEASE CHECK WHICH SHOWS YOU WANT, WRITE IN EXHIBIT SIZE AND QUOTED RATE FOR SPACE

Connecticut ___ 10 x ___ \$ _____ rate

Kansas City ___ 10 x ___ \$ _____ rate

Seattle ___ 10 x ___ \$ _____ rate

St. Louis ___ 8 x ___ \$ _____ rate

Portland ___ 10 x ___ \$ _____ rate

___ Corner booth requests are additional \$175 per Show or \$160 per Show (with a purchase of 3 or more Shows).

EBLAST/SOCIAL MEDIA PROMOTION includes one dedicated E-Blast to Show attendees and two Facebook promotions on Show Facebook page. FEES VARY PER SHOW MARKET. GOLF-RELATED BUSINESSES ONLY, LIMITED QUANTITY AVAILABLE. MUST BE APPROVED. Let your salesperson know if you are interested to hear more about this opportunity.

PRICING GOOD THROUGH NOVEMBER 30, 2025

SEE THE FOLLOWING PAGES FOR PUBLISHED RATES AND CANCELLATION POLICY

COMPANY NAME: _____

CONTACT NAME / TITLE: _____

CONTACT ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PHONE: _____ FAX: _____

EMAIL: _____ WEB SITE: _____

_____ State UBI Number (must be included) _____ What State?

BOOTH SIGN TO READ: _____

1. **Booth Space:** Exhibitor subscribes for booth space at Varsity Communications Inc. Golf Shows. Varsity Communications Inc. reserves the right to reject any applicant or exhibitor the amount he/she has paid for space. Varsity Communications Inc. reserves the right to assign, designate, or change your booth location. **Pop-up tent displays are not guaranteed and must be approved by show management.**

2. **Payment:** Exhibitor will be invoiced due net 30 days upon receipt. Payments are due net upon receipt within 45 days of Show. All rates quoted and contracted are for cash payments. Credit card processing is available with a 3.5% convenience fee for all transaction amounts processed.

3. **Hours of Operation:** Show hours vary per Show. Exhibitor shall have its exhibit(s) completely assembled and ready to be viewed by guests no later than one hour prior to opening on first day of the event. Exhibitor shall staff its booth during all hours of the Golf Show. Exhibitor shall not begin disassembling its exhibit(s) until after show closing on the final day of the event.

4. **Interference Prohibited:** Excessive noise, bothersome lighting or other use by exhibitor which interferes with the exhibition space used by other exhibitors is prohibited, as is the creation or maintenance by exhibitor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither exhibitor nor advertising material shall protrude into the aisles. Booth shall not exceed 8 feet in height without show coordinator's written approval. Exhibitor business activities must be contained within the exhibit space purchased. The show owner must approve "Roaming" or any additional business outside the exhibit space purchased in writing prior to by Show Management.

5. **Services Not Provided:** Varsity Communications Inc. does not provide equipment, decoration, labor carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. Exhibitor must make all arrangements for these items, and exhibitor shall defend, indemnify and hold harmless Varsity Communications Inc. for any and all claims, losses, damages, injuries or other charges, which may occur from such arrangements made by Exhibitor.

6. **Security Services:** Varsity Communications Inc. will provide overnight security in select markets. All Shows have a locked Hall policy after hours. While security is provided, the Varsity Communications Inc. shall not be responsible for any losses exhibitor may suffer.

7. **Insurance Not Provided:** Exhibitor acknowledges the Event provides no insurance covering exhibitor's property. It is exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the Event. Exhibitor must provide Varsity Communications with proof of Comprehensive General Liability (CGL) insurance two weeks prior to the event, and must name Varsity Communications Inc. as an additional insured. By checking this box, Exhibitor agrees that they have Comprehensive General Liability (CGL) insurance and will provide a certificate naming Varsity Communications Inc. as an additional insured.

Yes, I agree. (please check)

8. **Indemnification:** Exhibitor shall defend, indemnify and hold harmless Varsity Communications Inc. and its designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by exhibitor's use of the premises, the conduct of exhibitor's business or from any activity or work done, permitted or suffered by exhibitor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

9. **Assignment Prohibited:** Exhibitor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of Varsity Communications Inc.

10. **Cancellation Policy:** If Exhibitor is not able to attend *The Show*, Exhibitor is financially and contractually responsible for payment of fees (paid and unpaid balances) on the following schedule.

- a. **75 day:** If written cancellation is received 75 days prior to show opening, exhibitor is responsible for 50% of booth fee
- b. **45 day:** If written cancellation is received 45 days prior to show opening, exhibitor is responsible for 75% of booth fee.
- c. **Less than 45 days:** If Exhibitor cancels within 45 days of show opening, exhibitor is responsible for 100% of booth fee.

11. **Governing Law, Consent to Jurisdiction, and Venue.** This Agreement shall be interpreted and enforced according to the laws of the State of Washington. The Parties to this Agreement hereby stipulate that the exclusive venue for any proceeding to interpret or enforce the terms of this Agreement shall be in King County, Washington District Court, Superior Court, or the United States Federal Court for the Western District of Washington located in Seattle, Washington.

AGREED BY:

Representative Signature

Date

Print Name

Title (Print)



VARSITY GOLF SHOWS

Exhibitor Booth Space Rates (Per Show)

PRICING GOOD THROUGH NOVEMBER 30, 2025

10' x 10' Booth Size

* Please note: St. Louis booth size is 8' x 10'.

| GOLF SHOW | <u>St. Louis</u> | <u>Kansas City</u> | <u>Seattle</u> | <u>Portland</u> | <u>Connecticut</u> |
|--------------------|------------------|--------------------|----------------|-----------------|--------------------|
| <u>1-2 Shows</u> | \$1495 | \$1495 | \$1695 | \$1595 | \$1595 |
| <u>3-4 Shows</u> | \$1395 | \$1395 | \$1595 | \$1495 | \$1495 |
| <u>All 5 Shows</u> | \$1295 | \$1295 | \$1495 | \$1395 | \$1395 |

* Corner booths are \$185 per Show.

* Corner booths are \$170 per Show when purchasing 3 or more Shows.

10' x 20' Booth Size

* Please note: St. Louis booth size is 8' x 20'.

| GOLF SHOW | <u>St. Louis</u> | <u>Kansas City</u> | <u>Seattle</u> | <u>Portland</u> | <u>Connecticut</u> |
|--------------------|------------------|--------------------|----------------|-----------------|--------------------|
| <u>1-2 Shows</u> | \$2495 | \$2495 | \$2895 | \$2695 | \$2695 |
| <u>3-4 Shows</u> | \$2375 | \$2375 | \$2785 | \$2575 | \$2575 |
| <u>All 5 Shows</u> | \$2265 | \$2265 | \$2665 | \$2465 | \$2465 |

* Corner booths are \$185 per Show.

* Corner booths are \$170 per Show when purchasing 3 or more Shows.