

# CASCADE GOLFER

## 2026 MEDIA KIT

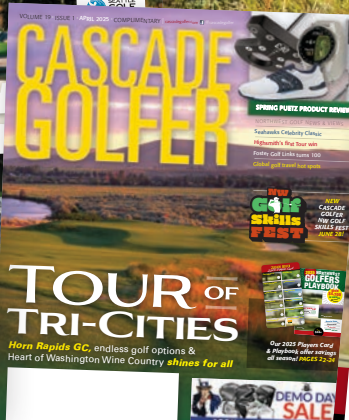
**Largest Golf Magazine  
In Washington**

**Reaching 150,000 NW Golfers  
With One Swing!**

Published 4 Times Annually  
Covering The **Best In Local  
& Destination Golf**

**Local Golfers In The News**  
The Newest **Golf Trends**  
**Local Events**  
The Golfers **Lifestyle**  
**Products Galore**

**Digital  
Marketing  
Assets/  
Opportunities**



PARTNERING WITH  
**Puetz  
GOLF**

# Demographics

There is no other publication that delivers more golfers in Washington than Cascade Golfer, the publication created in partnership with Puetz Golf.

More than 150,000 upper-income golfers turn to Cascade Golfer for news and features on local professional golfers, great golf courses, and reviews of the latest golf gear!

50,000 copies are mailed into the homes of Puget Sound golfers who have bought equipment from Puetz Golf in the past 18 months with an additional 100,000+ golfers receiving Cascade Golfer digitally. Cascade Golfer is a member benefit of Puetz Golf Program.

Partnering with **PUETZ GOLF** — the largest golf retailer in Washington State



## AGE

18-24	10%
25-40	27%
41-55	26%
over 55	37%

## HOUSEHOLD INCOME

\$75,000+	58%
\$100,000+	32%

## VACATION HOME

Own a vacation home	17%
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## ANNUAL GOLF VACATIONS

3+	69%
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## RESIDENCE

King County	52%
Pierce County	21%
Snohomish	13%

## FAVORITE GOLF DESTINATION

Palm Springs	19%
Arizona	16%
Hawaii	16%
Central Oregon	13%
Idaho	11%
Las Vegas	3%
Canada	3%

## HANDICAP

Official Handicap	60%
1-10 Average Handicap	23%
11-20 Average Handicap	25%
20+ Average Handicap	52%

## ROUNDS PLAYED PER YEAR

11-20 Rounds	15%
21-30 Rounds	25%
31+ Rounds	52%

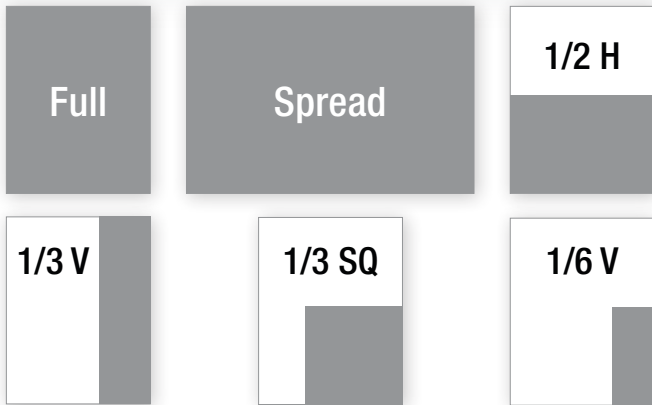
Visit [cascadegolfer.com](http://cascadegolfer.com)

- Read Articles Online
- Enter Contests
- Review Golf Courses
- See Additional Content
- View Additional Pictures



# Reach The Homes Of

# 150,000 Washington Golfers



## Display Mechanical Information

Information in Inches		Width x Depth
(full)	full-page bleed	8.825 x 11.25
	• trim size	8.375 x 10.75
	• non-bleed	7.375 x 9.686
(spread)	spread bleed	17.25 x 11.2
	• trim size	16.75 x 10.75
	• non-bleed	16.35 x 10.35
(1/2 h)	half-horizontal	7.375 x 4.792
(1/3 v)	one-third vertical	2.3472 x 9.7507
(1/3 sq)	one-third square	4.861 x 4.792
(1/6 v)	one-sixth vertical	2.3472 x 4.792
(Marketplace)	Square	

## Advertising Rates

Ad rates for 2026	frequency discounts listed below		
4 color only	1x	3x	4x
• back cover	\$ 5,495	\$ 5,275	\$ 4,945
• inside front	\$ 4,285	\$ 4,080	\$ 3,735
• inside back/pg.3	\$ 4,285	\$ 4,080	\$ 3,735
• spread	\$ 7,145	\$ 6,785	\$ 6,485
• center spread	\$ 7,145	\$ 6,785	\$ 6,485
• full-page	\$ 3,865	\$ 3,339	\$ 3,105
• half-page	\$ 2,295	\$ 2,180	\$ 2,150
• one-third	\$ 1,810	\$ 1,645	\$ 1,445
• one-sixth	\$ 1,035	\$ 890	\$ 765
• marketplace	\$ 425	\$ 1,430/year	

## Dedicated Email Blast

Email Blast to 35,000 Puget Sound Golfers:  
\$1200

## 2026 Editorial Calendar

### Ad Deadlines

2026 Issues	Space Deadlines	Digital Deadlines	Street Date
April - Print	2/11	2/18	4/1
June - Print	4/9	4/16	5/28
Aug. - Print	6/10	6/17	7/30
Dec. - Digital	10/21	10/28	11/30

## April

- Must-have 2026 clubs/gear
- PGA TOUR player feature
- Canada Golf Feature
- Private Golf Feature
- Local course news
- Celebrity profile



## June

- Central Oregon feature
- Celebrity profile
- Northwest golf getaways
- Local course news
- Local Tournaments
- Portland Golf Feature

## August

- Boeing Classic preview
- Dream 18
- Local course news
- Fall club/product releases
- Celebrity profile



## December

- Winter Getaways
- Palm Springs
- Las Vegas
- Hawaii
- Celebrity player profile
- Local golf news
- Holiday gift ideas

# Our Valued Advertising Clients



Apple Tree Golf Resort  
 Bandon Dunes Golf Resort  
 Black Butte Ranch  
 Camaloch Golf Course  
 Cedars at Dungeness  
 Circling Raven Golf Club  
 The Classic Golf Club  
 Cobra Golf  
 Desert Willow Golf Resort  
 Eagles Pride Golf Course

Flatstick Pub  
 Foster Golf Links  
 Highlander Golf Club  
 The Home Course  
 Kahler Mountain Club  
 Kalispel Golf & Country Club  
 Lake Chelan Golf Course  
 Little Creek Casino  
 Loomis Trail Golf  
 NW Montana Golf Association  
 Oakbrook Golf Club

Port Ludlow Golf Club  
 Premier Golf Centers  
 Snohomish Golf Course  
 Snoqualmie Falls Golf Course  
 Sudden Valley Golf Club  
 Suncadia Resort  
 Sun Country Golf Course  
 Swinomish Golf Links  
 The Classic GC  
 Whidbey Golf Club

Cascade golfer is published by



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